

jenna washburn bailey

designer

iam@jennabailey.com

PROFESSIONAL EXPERIENCE

September 2006—July 2007 Origin Design, Houston, Texas

Designer

Provided design and production support for launching a major airline's internal and external communications. Among these are the style guide, stationery, branded products, advertising and outdoor media. Also designed emblems, AR concepts, environmental signage, packaging and print collateral in a team environment.

May 2001—September 2006 Birthmark Designs, Raleigh, North Carolina

Sole-Proprietor of Graphic and Web Design service

Contracted by a variety of clients to design working systems for special events and corporate branding with print and web applications. Responsible for all aspects of running the business: working directly with the client(s) designing, presenting, revising and producing printing specifications and/or the online presence.

Summer Intern 2005 Rockett, Burkhead & Winslow [RBW], Creative Department

Graphic Designer

Designed logos, identity systems and other print material for various clients while working in a collaborative environment.

October 2002—January 2004 Arts Education Coalition/NC Alliance for Arts Education [KCAAE Network]

Graphic Designer, Administrative Director

Developed a new branding for the statewide outreach organization and applied it in all print and web applications. Lobbied for the importance of arts education programs to the public school system in North Carolina.

September 2001—June 2002 City of Raleigh Arts Commission

Creative Director and Committee Chair for the Raleigh Red Wolf Ramble [RRWR]

Designed, produced, marketed and distributed the RRWR Poster. Creative director, graphic designer and photographer for RRWR Commemorative Book. Designed RRWR Auction materials which raised over \$75,000 for local non-profits.

November 2000—May 2001 NCSU College of Education Center for Learning Technology

Webmaster and Graphic Designer

Created and developed printed, web-based and multi-media environments for the Center's teaching initiatives and for the College.

EDUCATION

May 2006 Bachelor of Graphic Design, Magna Cum Laude

North Carolina State University College of Design

May 2001 Bachelor of Industrial Design with minor in Film Studies, Cum Laude

North Carolina State University College of Design

ACTIVITIES & HONORS

Featured in Windhover '06: nc state's literary + arts magazine

Featured in Six Degrees: gd magazine, 2 premier issues, 2006

AIGA member, since spring 2005

Vandercooke Club Rep., nc state Fall 2004—May 2006

Racquetball Club, nc state, 2005

Crystal Award of Excellence: RRWR Commemorative Book

Outstanding Service Award: City of Raleigh Arts Commission

SKILLS

Digital

Adobe After Effects

Creative Suite 2 Programs

[Illustrator, InDesign, Photoshop & Acrobat Distiller]

Extensis Font Reserve

LaserCutter Prep&Cut

Studio MX Programs

[Dreamweaver, Fireworks, Flash & Freehand]

Microsoft Office

Quark Xpress

Photography with Olympus and

Canon Cameras

Analog

Screenprinting

Letterpress Printing

Illustration

Book Binding

Fine Arts

3D Construction [basic shop skills working

with wood, metal, plastics and foams]

Pinhole Photography